

Press Release

NORTH 
SERVICE, STRENGTH, QUALITY

NORTH P&I CLUB APPOINTS MARKETING AND COMMUNICATIONS DIRECTOR

07 SEPTEMBER 2016

North P&I Club has appointed Rob McNally as director of marketing and communications. The new senior level role is part of the club's commitment to enhancing its marketing and communications services for members.

McNally joins North from commercial law firm Davidson Chalmers in Edinburgh, where he was director of marketing and business development for four years. He was responsible for delivering the firm's business and marketing strategy through business development, strategic marketing, client care plans, branding, PR, digital and advertising.

McNally will lead North's existing five-strong communications team and direct all marketing activity carried out from North's head office in Newcastle upon Tyne, UK for both North P&I Club and its subsidiary, Sunderland Marine. North's joint managing director Alan Wilson says, 'Rob brings a wealth of marketing and communications experience to the club and we wish him every success.'

North's joint managing director, Paul Jennings says 'Rob will be responsible for driving awareness of our brand, from strategy to delivery across multiple channels. To maintain our excellent service levels, it is vital we continue to communicate efficiently and effectively with our members, brokers and business partners. Rob has the expertise and enthusiasm to make a significant contribution to this role.'

McNally says, 'I am excited about my new role at North, with its unique service offering, strong branding and high quality customer base. I look forward to building further on the club's worldwide reputation for service, strength and quality.'

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Notes to editors

North P&I Club is a leading global marine insurer providing P&I, FD&D, war risks and ancillary insurance to 131 million GT of owned tonnage. North acquired Sunderland Marine in February 2014 and formed the North Group. Through Sunderland Marine, North is also a leading insurer of fishing vessels, small craft and aquaculture risks. The Standard and Poor's 'A' rated Club is based in Newcastle upon Tyne, UK with regional offices in Greece, Hong Kong, Japan and Singapore and Sunderland Marine offices worldwide. North is a leading member of the International Group of P&I Clubs (IG), with 11.5% of the IG's owned tonnage. The 13 IG clubs provide liability cover for approximately 90% of the world's ocean-going tonnage and, as a member of the IG, North protects and promotes the interests of the international shipping industry. For further information visit: www.nepia.com

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